

SalesData Market Report:

November, 2025

Table of Contents

3	Introduction
3	Report Weeks
4	Month-to-Month Comparisons
4	All Market
5	Ring Fence Market
6	Fiction: All Market
7	Fiction: Ring Fence Market
8	Non-Fiction: All Market
9	Non-Fiction: Ring Fence Market
10	Juvenile: All Market
11	Juvenile: Ring Fence Market
12	Juvenile Fiction: All Market
13	Juvenile Fiction: Ring Fence Market
14	Juvenile Non-Fiction: All Market
15	Juvenile Non-Fiction: Ring Fence Market
16	Young Adult: All Market
17	Young Adult: Ring Fence Market
18	Young Adult Fiction: All Market
19	Young Adult Fiction: Ring Fence Market
20	Young Adult Non-Fiction: All Market
21	Young Adult Non-Fiction: Ring Fence Market
22	Year-to-Date Comparisons
24	Report Week Numbers

Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in November in the years 2023 to 2025 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

All subjects are presented with data from two markets:

- All Market: Data from all retailers who currently provide us with their sales data.
- Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2023.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2025.

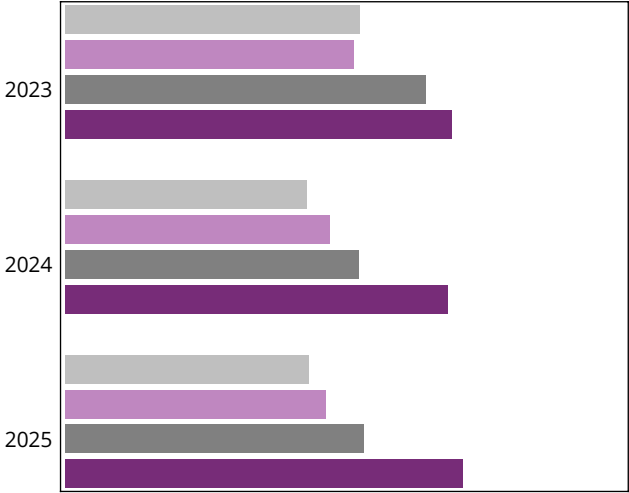
The specific week-ending dates used in this month's report are as follows:

	2023	2024	2025
45	2023-11-12	2024-11-10	2025-11-09
46	2023-11-19	2024-11-17	2025-11-16
47	2023-11-26	2024-11-24	2025-11-23
48	2023-12-03	2024-12-01	2025-11-30

Month-to-Month Comparisons

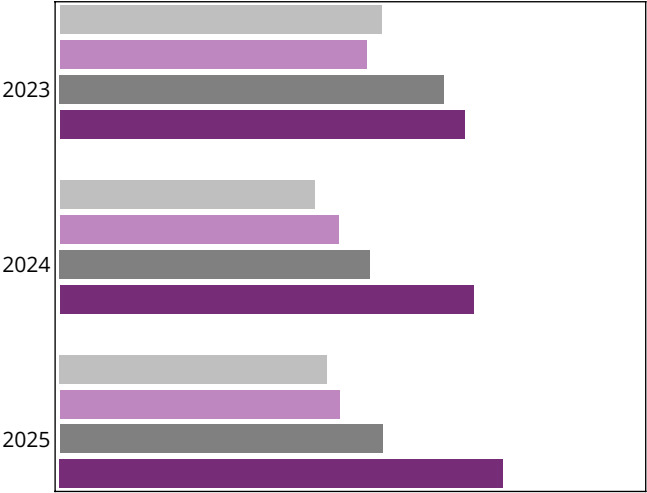
All Market

Volume Sold (in units)



	2023	2024	2025
45	1,161,031	952,237	960,397
46	1,137,614	1,040,323	1,026,635
47	1,419,020	1,156,739	1,177,566
48	1,523,372	1,509,092	1,565,241
Total	5,241,037	4,658,391	4,729,839

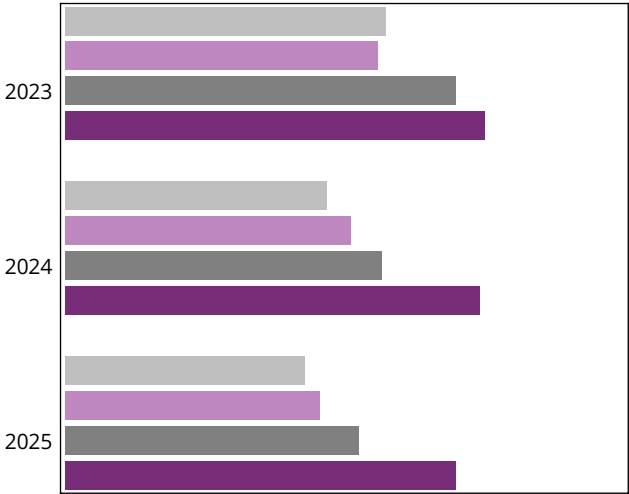
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$28,803,141	\$22,793,621	\$23,914,093
46	\$27,430,366	\$24,921,493	\$25,025,769
47	\$34,367,735	\$27,757,744	\$28,894,513
48	\$36,196,850	\$37,016,700	\$39,651,121
Total	\$126,798,093	\$112,489,558	\$117,485,497

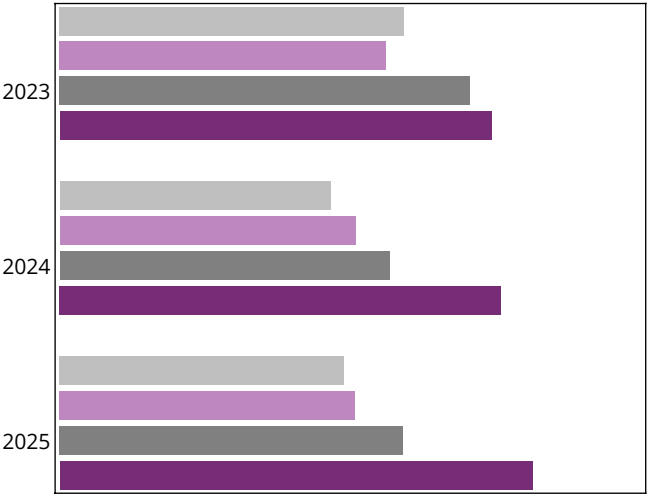
Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
45	1,147,207	935,589	942,330
46	1,117,828	1,021,357	1,001,791
47	1,400,384	1,135,362	1,155,227
48	1,502,100	1,486,468	1,538,704
Total	5,167,519	4,578,776	4,638,052

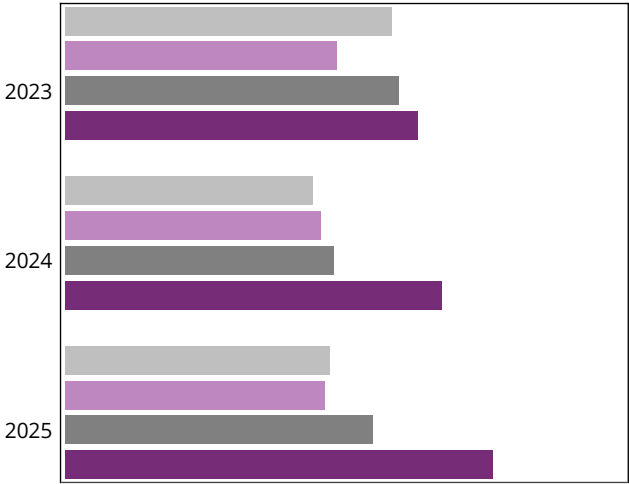
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$28,436,938	\$22,359,375	\$23,472,549
46	\$26,924,773	\$24,445,489	\$24,387,044
47	\$33,880,940	\$27,227,842	\$28,357,238
48	\$35,673,571	\$36,445,880	\$39,016,853
Total	\$124,916,222	\$110,478,586	\$115,233,684

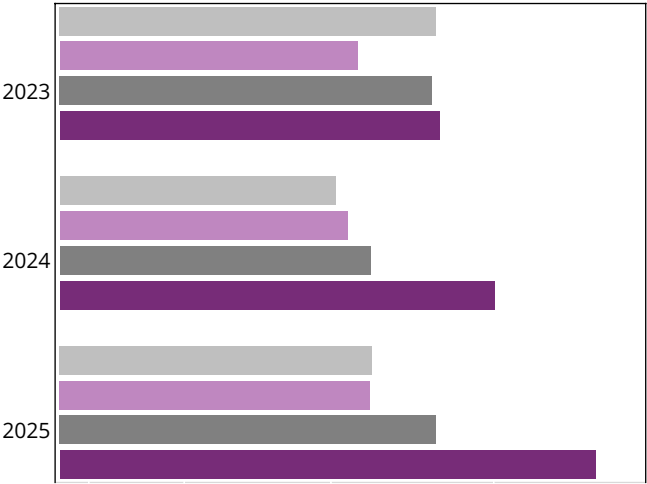
Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
45	327,255	248,111	265,745
46	271,964	256,432	260,611
47	334,932	269,351	308,097
48	354,017	377,563	429,215
Total	1,288,168	1,151,457	1,263,668

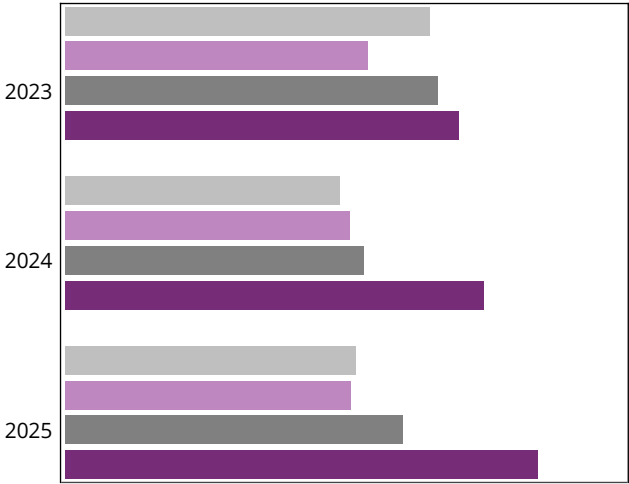
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$9,190,956	\$6,738,533	\$7,626,419
46	\$7,278,065	\$7,030,551	\$7,574,476
47	\$9,090,481	\$7,591,247	\$9,192,676
48	\$9,268,773	\$10,620,597	\$13,088,312
Total	\$34,828,276	\$31,980,928	\$37,481,884

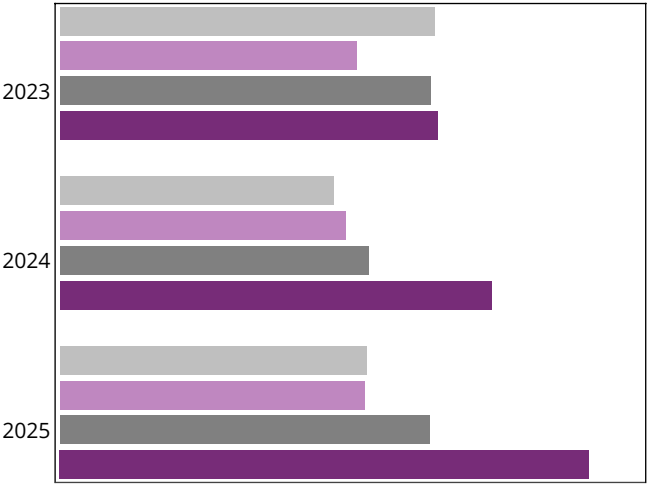
Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
45	326,080	245,883	260,376
46	270,787	254,566	255,352
47	333,774	267,444	301,803
48	352,648	374,863	423,154
Total	1,283,289	1,142,756	1,240,685

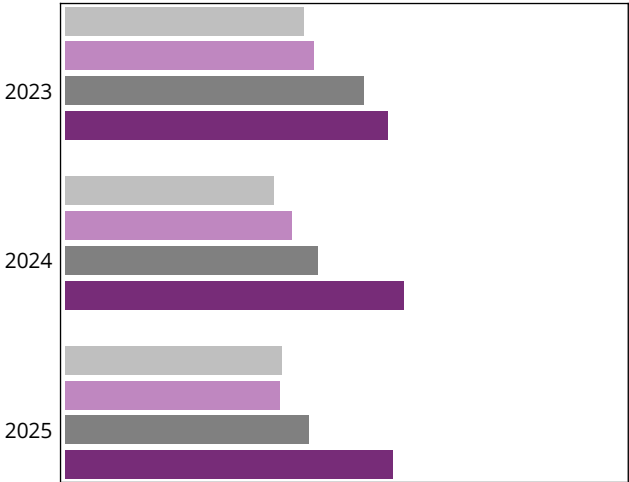
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$9,160,149	\$6,682,235	\$7,488,107
46	\$7,247,940	\$6,983,115	\$7,438,353
47	\$9,061,079	\$7,542,132	\$9,028,994
48	\$9,235,297	\$10,549,476	\$12,931,256
Total	\$34,704,464	\$31,756,958	\$36,886,710

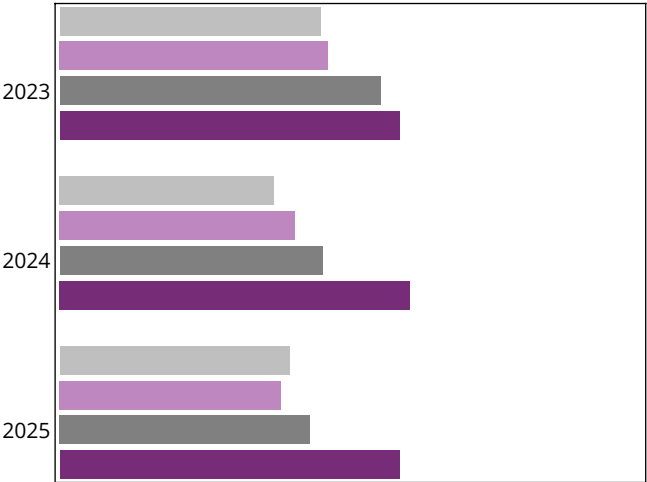
Non-Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
45	333,339	290,936	302,857
46	346,963	315,748	299,277
47	417,484	353,423	340,710
48	450,130	473,158	457,828
Total	1,547,916	1,433,265	1,400,672

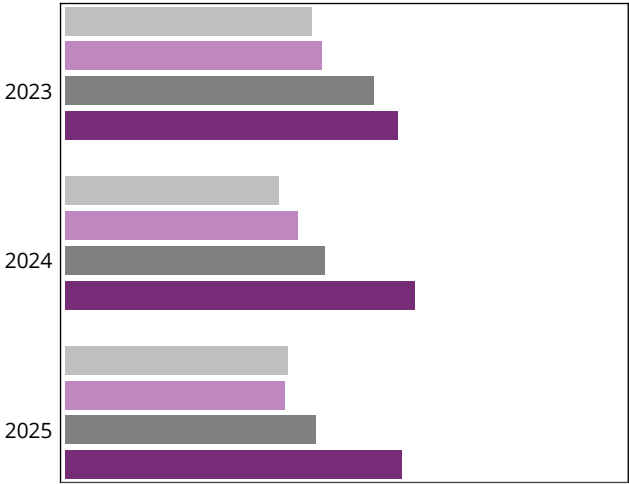
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$10,304,743	\$8,481,250	\$9,081,146
46	\$10,615,210	\$9,306,967	\$8,752,838
47	\$12,694,877	\$10,407,947	\$9,903,648
48	\$13,442,689	\$13,851,322	\$13,438,381
Total	\$47,057,519	\$42,047,485	\$41,176,014

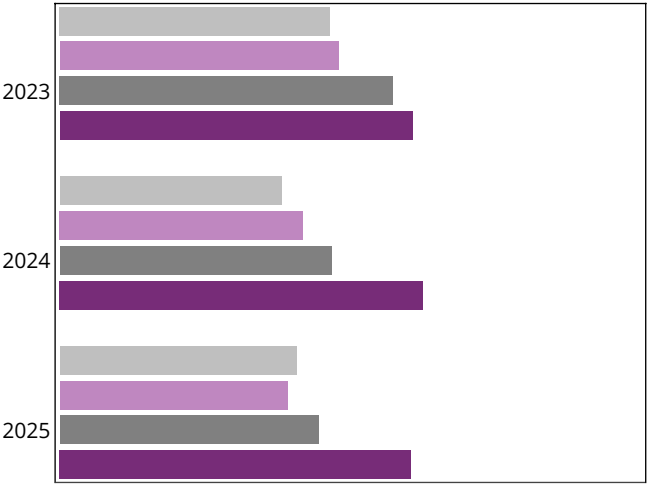
Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
45	330,625	287,355	298,723
46	344,432	311,814	294,877
47	414,638	348,593	336,384
48	446,853	468,924	452,634
Total	1,536,548	1,416,686	1,382,618

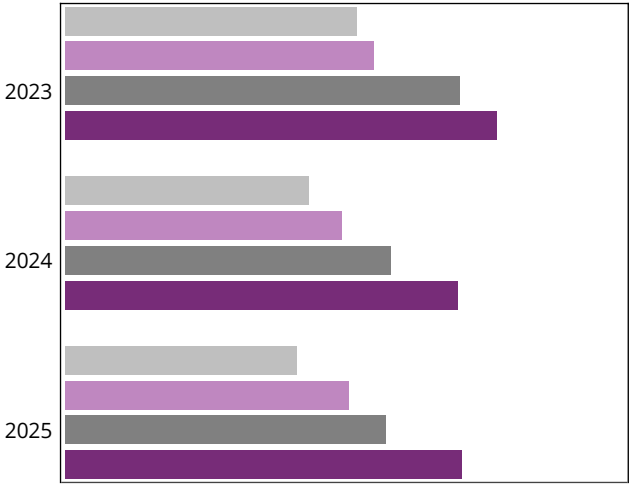
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$10,224,496	\$8,393,916	\$8,964,259
46	\$10,546,542	\$9,204,161	\$8,627,495
47	\$12,614,612	\$10,278,880	\$9,779,628
48	\$13,355,355	\$13,753,309	\$13,299,860
Total	\$46,741,005	\$41,630,266	\$40,671,242

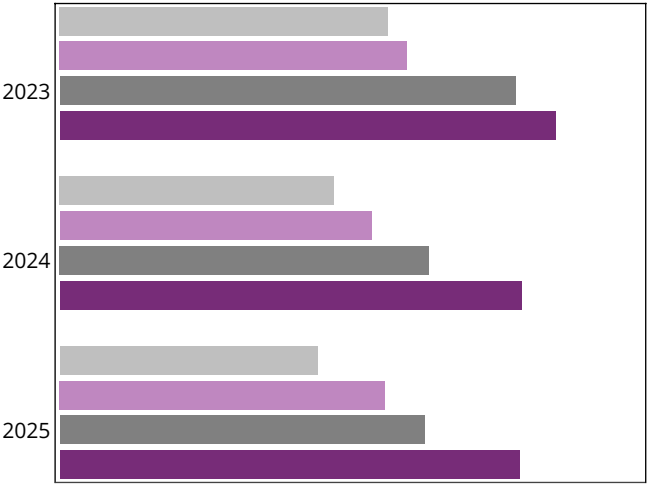
Juvenile: All Market

Volume Sold (in units)



	2023	2024	2025
45	427,964	357,599	340,209
46	453,609	406,687	416,730
47	579,509	478,042	471,059
48	633,180	576,137	582,529
Total	2,094,262	1,818,465	1,810,527

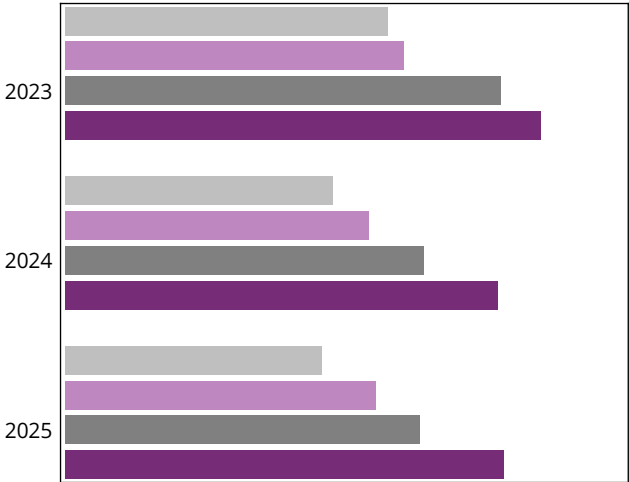
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$7,620,486	\$6,364,914	\$5,981,258
46	\$8,060,573	\$7,241,161	\$7,551,205
47	\$10,585,263	\$8,573,699	\$8,468,330
48	\$11,507,535	\$10,721,031	\$10,678,142
Total	\$37,773,856	\$32,900,805	\$32,678,935

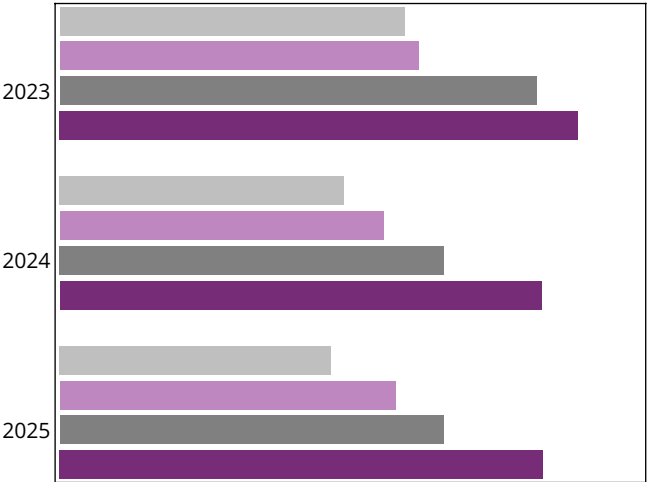
Juvenile: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
45	419,045	347,931	332,629
46	438,944	394,744	402,946
47	566,043	464,966	460,646
48	617,612	561,685	569,122
Total	2,041,644	1,769,326	1,765,343

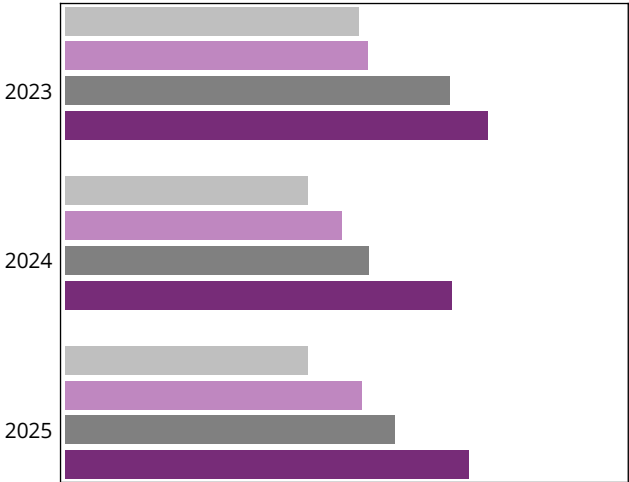
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$7,406,696	\$6,112,924	\$5,829,854
46	\$7,714,795	\$6,960,939	\$7,220,647
47	\$10,251,358	\$8,261,443	\$8,250,917
48	\$11,144,073	\$10,357,850	\$10,394,137
Total	\$36,516,922	\$31,693,156	\$31,695,553

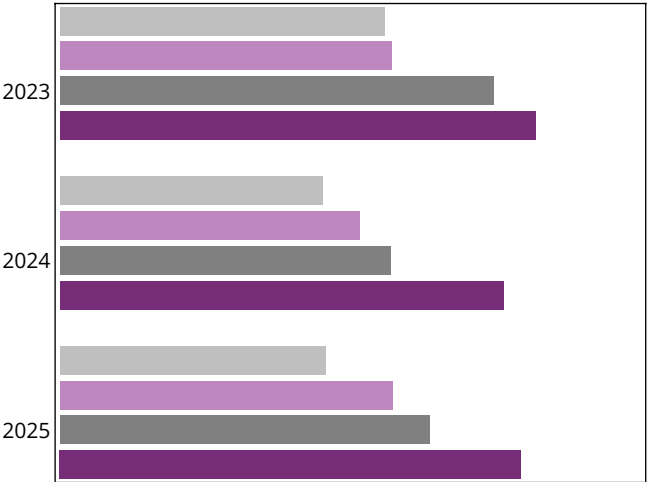
Juvenile Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
45	331,384	273,603	273,158
46	341,227	311,868	334,905
47	433,660	341,954	371,539
48	476,500	436,200	455,163
Total	1,582,771	1,363,625	1,434,765

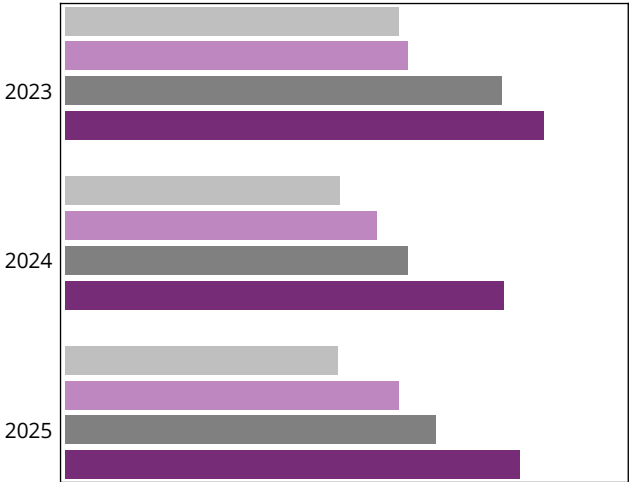
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$5,758,235	\$4,653,883	\$4,710,395
46	\$5,875,018	\$5,311,503	\$5,899,359
47	\$7,681,859	\$5,859,127	\$6,556,740
48	\$8,431,651	\$7,862,475	\$8,175,824
Total	\$27,746,763	\$23,686,988	\$25,342,318

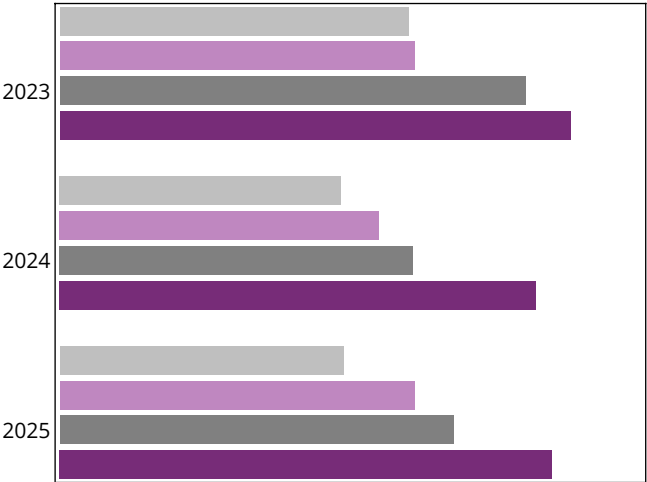
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
45	328,303	270,396	268,613
46	337,133	306,996	328,673
47	429,903	337,022	364,844
48	471,530	431,861	447,400
Total	1,566,869	1,346,275	1,409,530

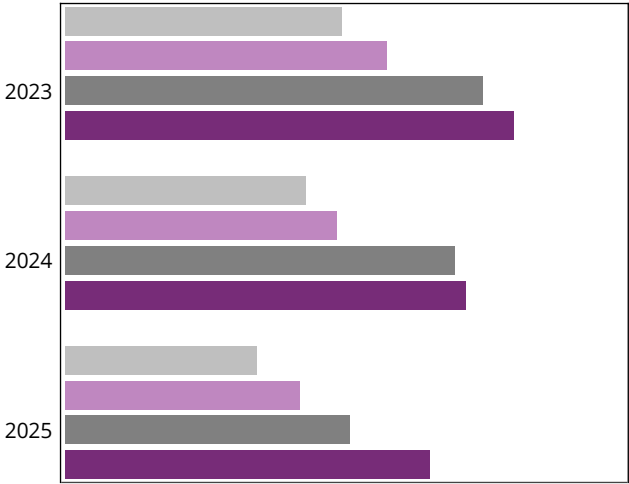
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$5,703,947	\$4,596,275	\$4,636,519
46	\$5,798,436	\$5,219,531	\$5,792,376
47	\$7,613,529	\$5,771,512	\$6,438,699
48	\$8,342,481	\$7,782,877	\$8,043,916
Total	\$27,458,394	\$23,370,195	\$24,911,510

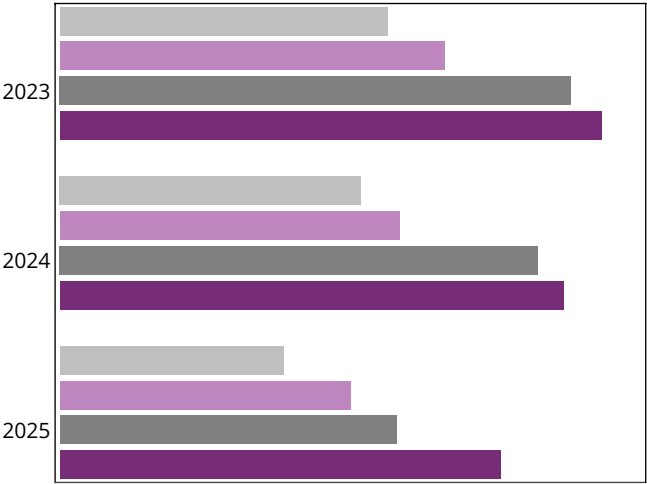
Juvenile Non-Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
45	96,580	83,996	67,051
46	112,382	94,819	81,825
47	145,849	136,088	99,520
48	156,680	139,937	127,366
Total	511,491	454,840	375,762

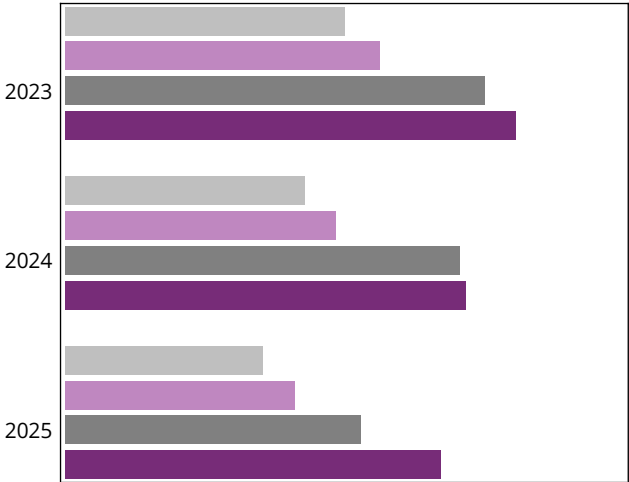
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$1,862,251	\$1,711,031	\$1,270,863
46	\$2,185,554	\$1,929,658	\$1,651,846
47	\$2,903,404	\$2,714,572	\$1,911,589
48	\$3,075,884	\$2,858,556	\$2,502,319
Total	\$10,027,093	\$9,213,817	\$7,336,617

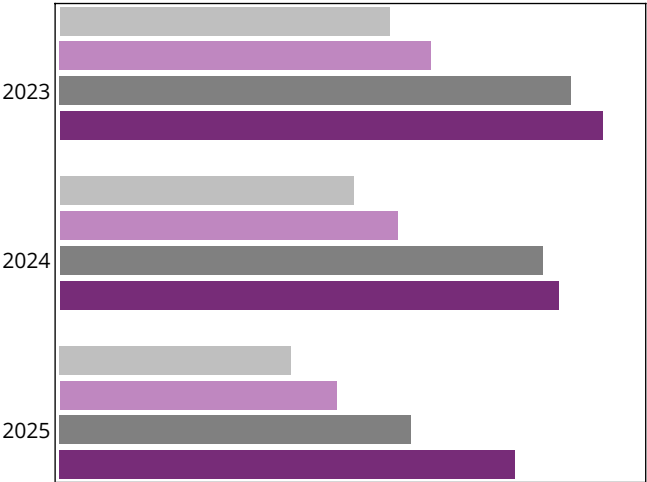
Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
45	90,742	77,535	64,016
46	101,811	87,748	74,273
47	136,140	127,944	95,802
48	146,082	129,824	121,722
Total	474,775	423,051	355,813

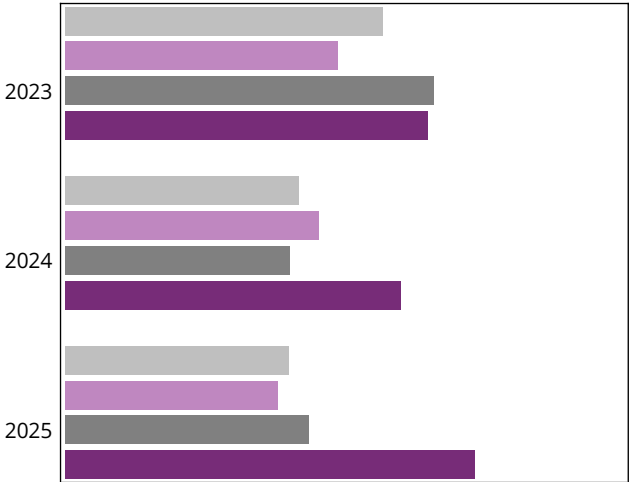
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$1,702,749	\$1,516,649	\$1,193,335
46	\$1,916,359	\$1,741,408	\$1,428,271
47	\$2,637,829	\$2,489,931	\$1,812,217
48	\$2,801,592	\$2,574,973	\$2,350,221
Total	\$9,058,528	\$8,322,961	\$6,784,043

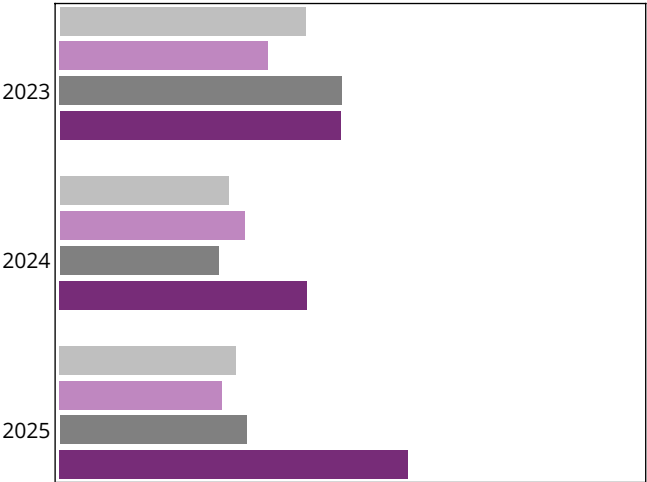
Young Adult: All Market

Volume Sold (in units)



	2023	2024	2025
45	59,659	43,908	41,964
46	51,316	47,599	39,901
47	69,271	42,205	45,750
48	68,095	63,120	77,006
Total	248,341	196,832	204,621

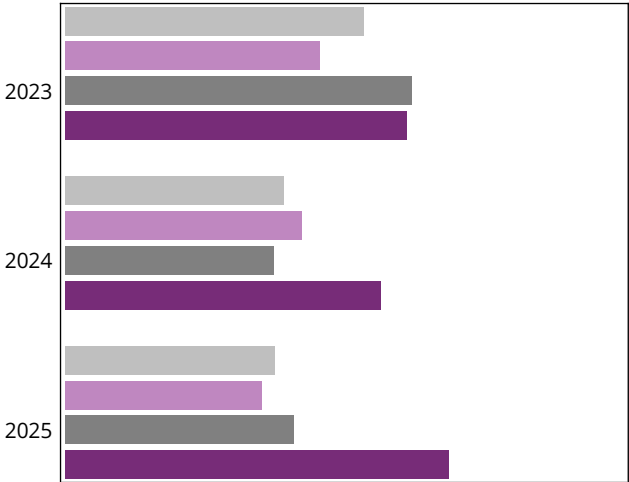
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$1,481,268	\$1,015,565	\$1,060,532
46	\$1,253,932	\$1,113,624	\$976,071
47	\$1,698,410	\$955,551	\$1,122,768
48	\$1,689,779	\$1,488,037	\$2,096,807
Total	\$6,123,389	\$4,572,777	\$5,256,178

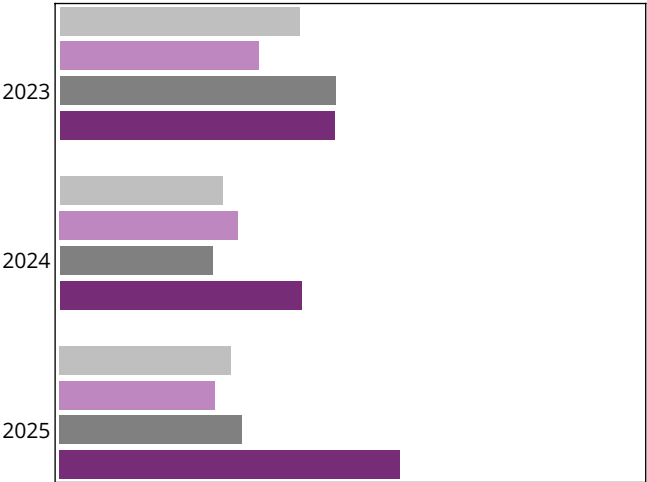
Young Adult: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
45	58,790	42,978	41,219
46	50,065	46,658	38,808
47	68,280	41,104	44,977
48	67,262	62,198	75,643
Total	244,397	192,938	200,647

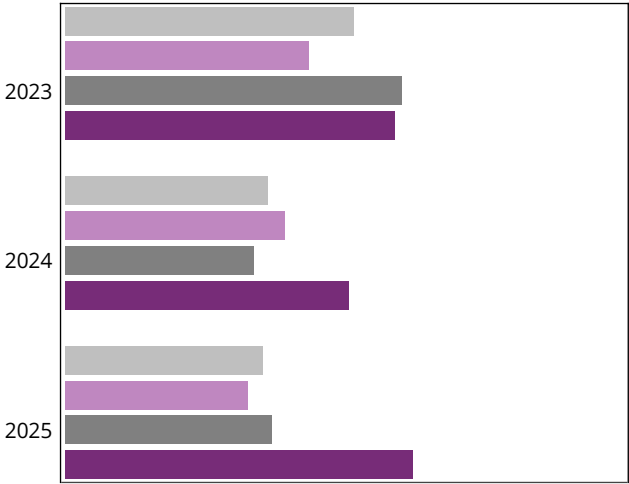
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$1,442,847	\$980,861	\$1,029,810
46	\$1,195,850	\$1,073,065	\$934,449
47	\$1,658,286	\$921,172	\$1,096,668
48	\$1,654,663	\$1,455,131	\$2,049,411
Total	\$5,951,646	\$4,430,229	\$5,110,337

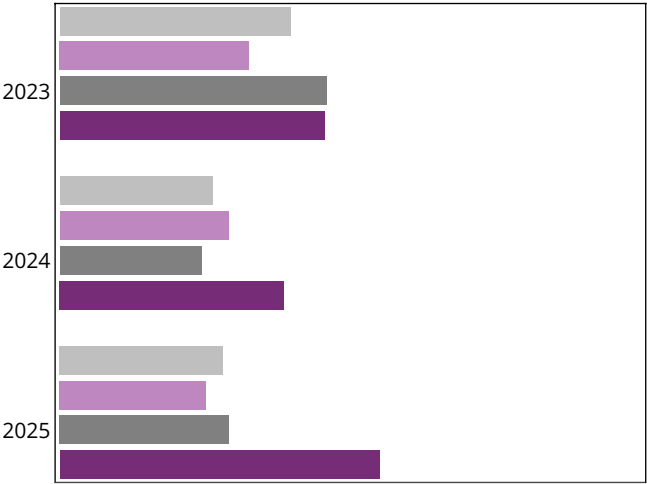
Young Adult Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
45	56,777	39,847	38,862
46	48,060	43,182	36,007
47	66,296	37,211	40,656
48	64,953	55,827	68,446
Total	236,086	176,067	183,971

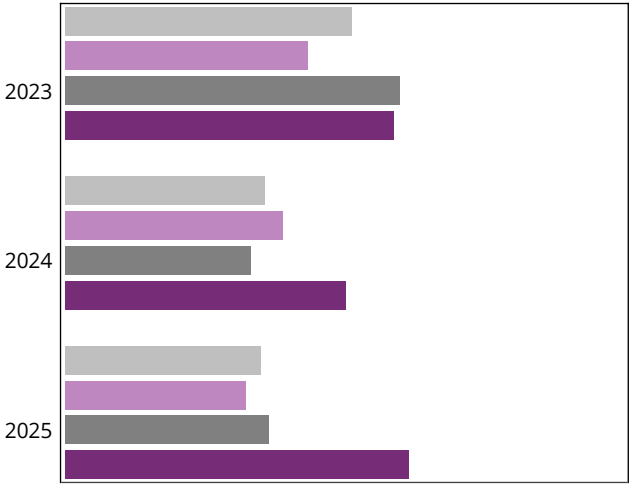
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$1,388,067	\$917,577	\$981,792
46	\$1,140,000	\$1,014,687	\$881,206
47	\$1,607,597	\$853,626	\$1,019,243
48	\$1,592,726	\$1,350,257	\$1,924,707
Total	\$5,728,389	\$4,136,146	\$4,806,947

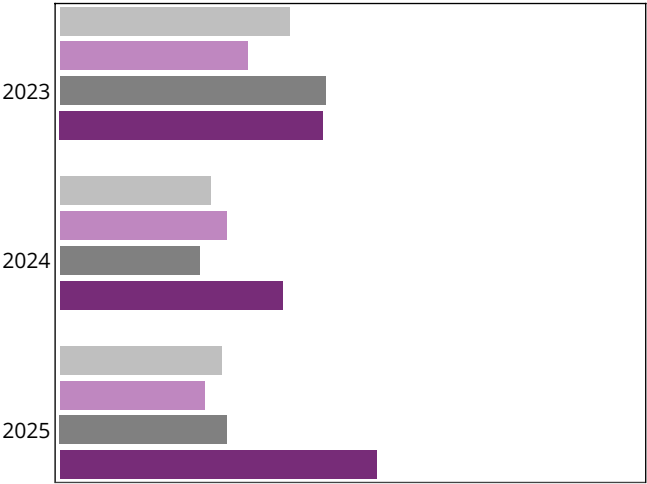
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
45	56,484	39,392	38,544
46	47,680	42,808	35,491
47	65,901	36,567	40,157
48	64,626	55,340	67,663
Total	234,691	174,107	181,855

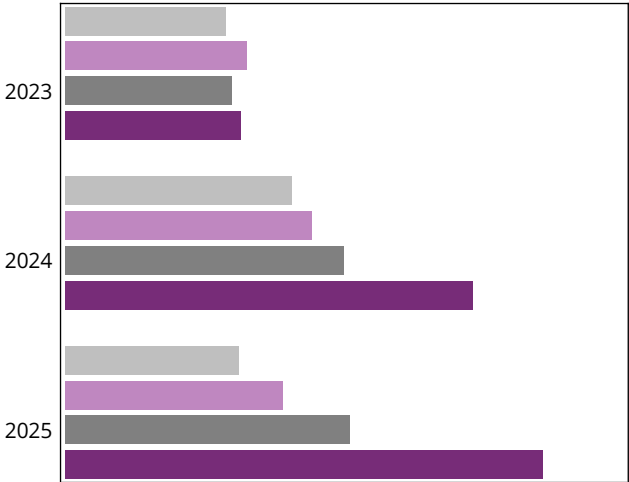
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$1,382,466	\$907,823	\$973,819
46	\$1,131,879	\$1,002,411	\$870,036
47	\$1,599,199	\$839,656	\$1,007,701
48	\$1,585,748	\$1,340,561	\$1,908,520
Total	\$5,699,292	\$4,090,451	\$4,760,076

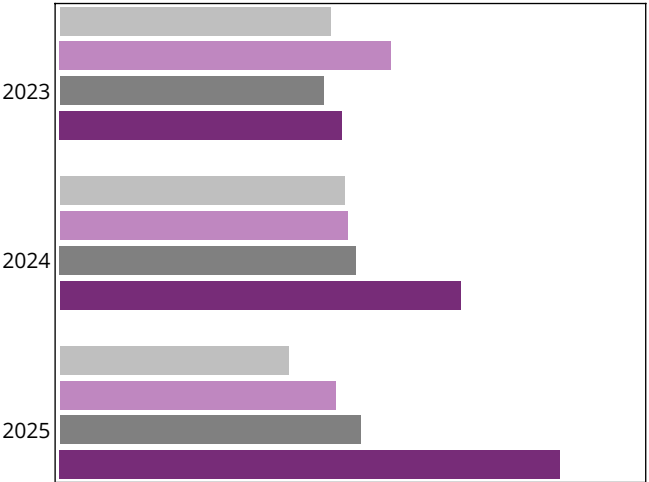
Young Adult Non-Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
45	2,882	4,061	3,102
46	3,256	4,417	3,894
47	2,975	4,994	5,094
48	3,142	7,293	8,560
Total	12,255	20,765	20,650

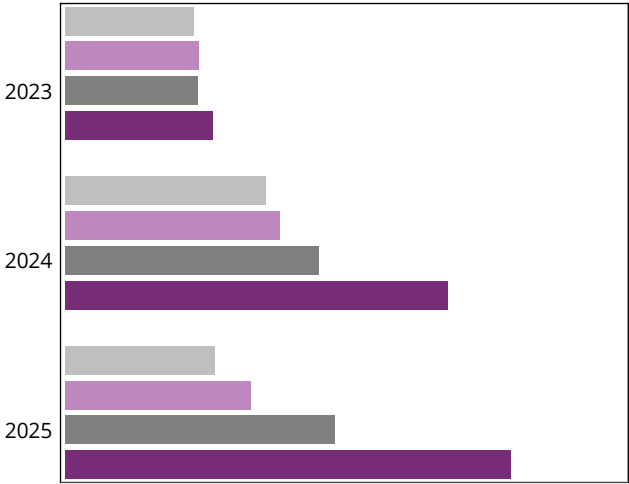
Value Sold (in millions of dollars)



	2023	2024	2025
45	\$93,202	\$97,989	\$78,740
46	\$113,933	\$98,937	\$94,865
47	\$90,813	\$101,926	\$103,525
48	\$97,053	\$137,780	\$172,101
Total	\$395,000	\$436,631	\$449,231

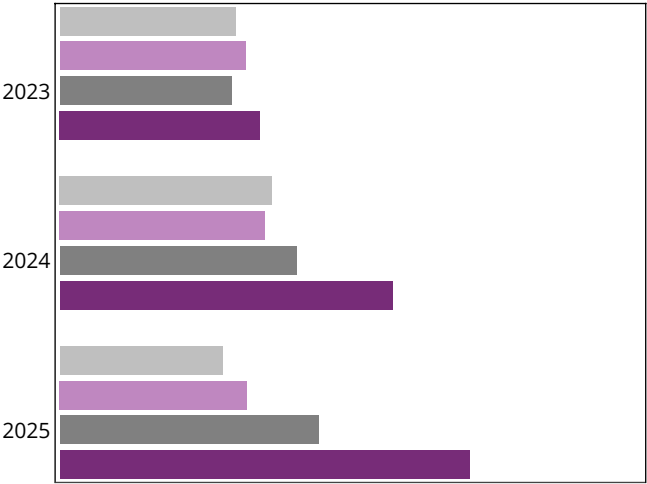
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
45	2,306	3,586	2,675
46	2,385	3,850	3,317
47	2,379	4,537	4,820
48	2,636	6,858	7,980
Total	9,706	18,831	18,792

Value Sold (in millions of dollars)



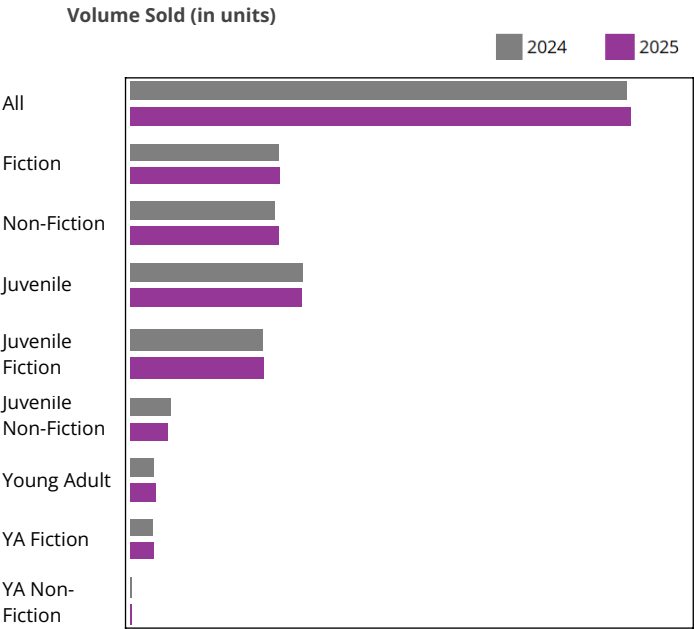
	2023	2024	2025
45	\$60,381	\$73,038	\$55,991
46	\$63,970	\$70,654	\$64,412
47	\$59,087	\$81,516	\$88,966
48	\$68,916	\$114,569	\$140,891
Total	\$252,353	\$339,777	\$350,261

Year-to-Date Comparisons

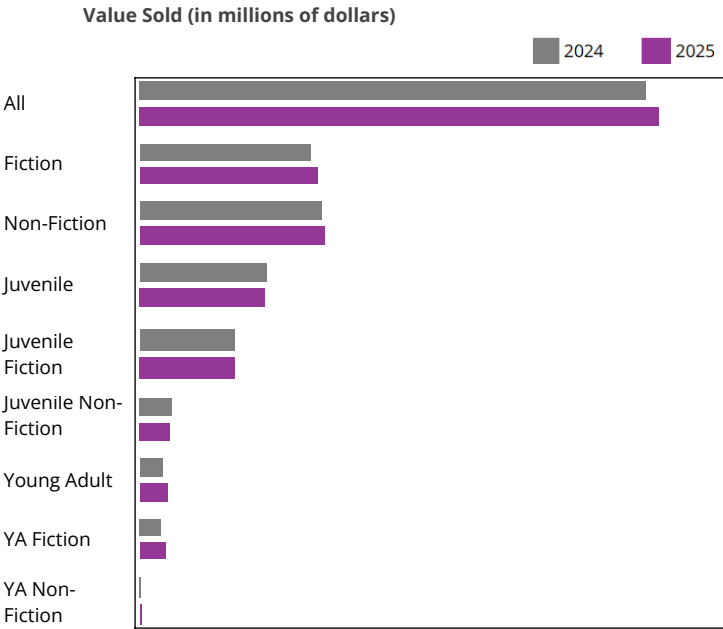
Week-ending dates:

		2024	2025
	48	2024-12-01	2025-11-30

All Market

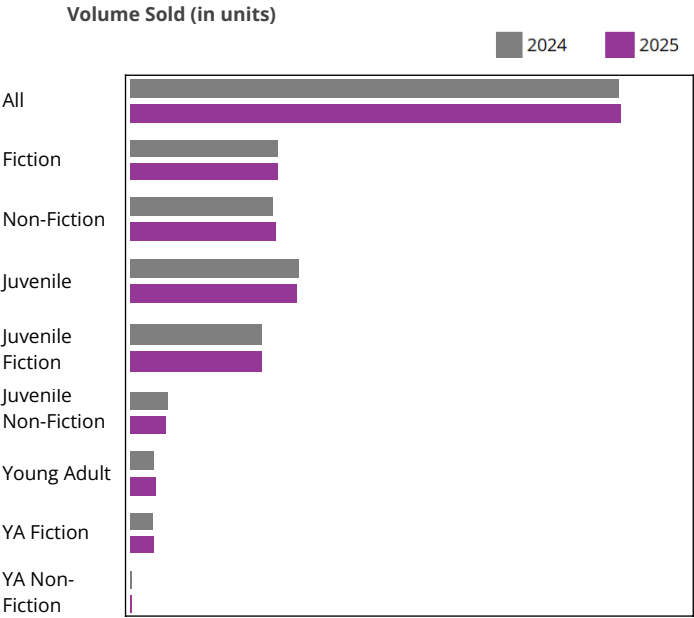


	2024	2025
All	40,889,248	41,267,771
Fiction	12,252,854	12,326,369
Non-Fiction	11,921,027	12,241,384
Juvenile	14,247,385	14,092,774
Juvenile Fiction	10,945,938	11,018,024
Juvenile Non-Fiction	3,301,447	3,074,750
Young Adult (YA)	1,934,028	2,106,853
YA Fiction	1,836,004	1,945,416
YA Non-Fiction	98,024	161,437

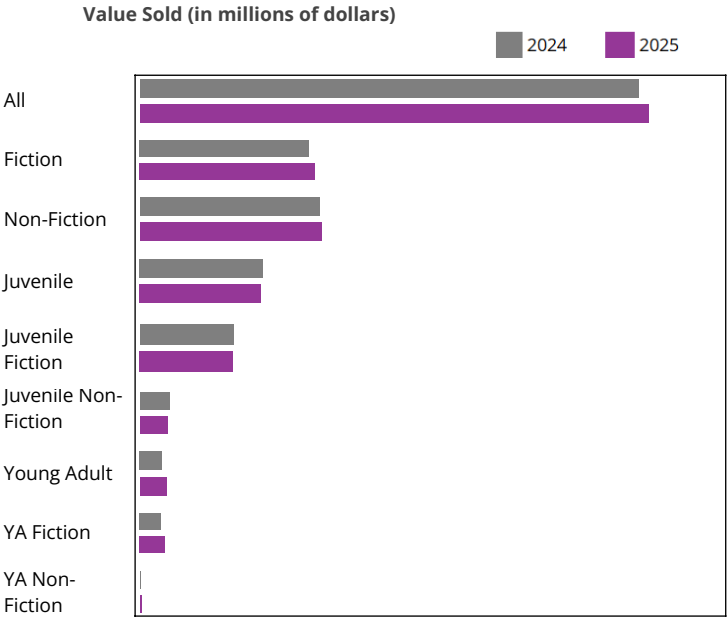


	2024	2025
All	\$958,299,722	\$982,828,823
Fiction	\$322,505,873	\$336,345,934
Non-Fiction	\$344,367,895	\$349,996,863
Juvenile	\$240,039,630	\$236,954,200
Juvenile Fiction	\$179,057,396	\$180,057,613
Juvenile Non-Fiction	\$60,982,233	\$56,896,588
Young Adult (YA)	\$42,800,309	\$51,921,867
YA Fiction	\$40,337,346	\$48,557,752
YA Non-Fiction	\$2,462,963	\$3,364,115

Ring Fence



	2024	2025
All	40,241,566	40,425,451
Fiction	12,169,547	12,132,313
Non-Fiction	11,725,773	12,009,755
Juvenile	13,921,901	13,733,480
Juvenile Fiction	10,811,460	10,819,625
Juvenile Non-Fiction	3,110,441	2,913,855
Young Adult (YA)	1,901,363	2,067,814
YA Fiction	1,817,292	1,919,283
YA Non-Fiction	84,071	148,531



	2024	2025
All	\$943,460,003	\$963,270,998
Fiction	\$320,437,817	\$331,316,690
Non-Fiction	\$339,950,035	\$344,296,766
Juvenile	\$232,892,065	\$229,575,349
Juvenile Fiction	\$176,697,601	\$176,687,966
Juvenile Non-Fiction	\$56,194,464	\$52,887,383
Young Adult (YA)	\$41,752,845	\$50,720,839
YA Fiction	\$39,917,328	\$47,934,670
YA Non-Fiction	\$1,835,517	\$2,786,168

Report Week Numbers

Week	2023	2024	2025
1	2023-01-08	2024-01-07	2025-01-05
2	2023-01-15	2024-01-14	2025-01-12
3	2023-01-22	2024-01-21	2025-01-19
4	2023-01-29	2024-01-28	2025-01-26
5	2023-02-05	2024-02-04	2025-02-02
6	2023-02-12	2024-02-11	2025-02-09
7	2023-02-19	2024-02-18	2025-02-16
8	2023-02-26	2024-02-25	2025-02-23
9	2023-03-05	2024-03-03	2025-03-02
10	2023-03-12	2024-03-10	2025-03-09
11	2023-03-19	2024-03-17	2025-03-16
12	2023-03-26	2024-03-24	2025-03-23
13	2023-04-02	2024-03-31	2025-03-30
14	2023-04-09	2024-04-07	2025-04-06
15	2023-04-16	2024-04-14	2025-04-13
16	2023-04-23	2024-04-21	2025-04-20
17	2023-04-30	2024-04-28	2025-04-27
18	2023-05-07	2024-05-05	2025-05-04
19	2023-05-14	2024-05-12	2025-05-11
20	2023-05-21	2024-05-19	2025-05-18
21	2023-05-28	2024-05-26	2025-05-25
22	2023-06-04	2024-06-02	2025-06-01
23	2023-06-11	2024-06-09	2025-06-08
24	2023-06-18	2024-06-16	2025-06-15
25	2023-06-25	2024-06-23	2025-06-22
26	2023-07-02	2024-06-30	2025-06-29
27	2023-07-09	2024-07-07	2025-07-06
28	2023-07-16	2024-07-14	2025-07-13
29	2023-07-23	2024-07-21	2025-07-20
30	2023-07-30	2024-07-28	2025-07-27
31	2023-08-06	2024-08-04	2025-08-03
32	2023-08-13	2024-08-11	2025-08-10
33	2023-08-20	2024-08-18	2025-08-17
34	2023-08-27	2024-08-25	2025-08-24
35	2023-09-03	2024-09-01	2025-08-31
36	2023-09-10	2024-09-08	2025-09-07
37	2023-09-17	2024-09-15	2025-09-14
38	2023-09-24	2024-09-22	2025-09-21
39	2023-10-01	2024-09-29	2025-09-28

Week	2023	2024	2025
40	2023-10-08	2024-10-06	2025-10-05
41	2023-10-15	2024-10-13	2025-10-12
42	2023-10-22	2024-10-20	2025-10-19
43	2023-10-29	2024-10-27	2025-10-26
44	2023-11-05	2024-11-03	2025-11-02
45	2023-11-12	2024-11-10	2025-11-09
46	2023-11-19	2024-11-17	2025-11-16
47	2023-11-26	2024-11-24	2025-11-23
48	2023-12-03	2024-12-01	2025-11-30
49	2023-12-10	2024-12-08	2025-12-07
50	2023-12-17	2024-12-15	2025-12-14
51	2023-12-24	2024-12-22	2025-12-21
52	2023-12-31	2024-12-29	2025-12-28